

dise

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We provide *the*
Digital In-Store Experience
Management *platform*

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About *Dise*

Founded in

2003

Sweden

Installations in

40+

countries

Trusted by

1000+

brands globally

Carried out by

20+

partners globally

dise

Trusted by
1000+ *brands*



WH Smith

GAME



MIGROS

TESCO



HARVEY
NICHOLS



L'ORÉAL



VOLVO





Powerful software
out of the box

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Global partner community

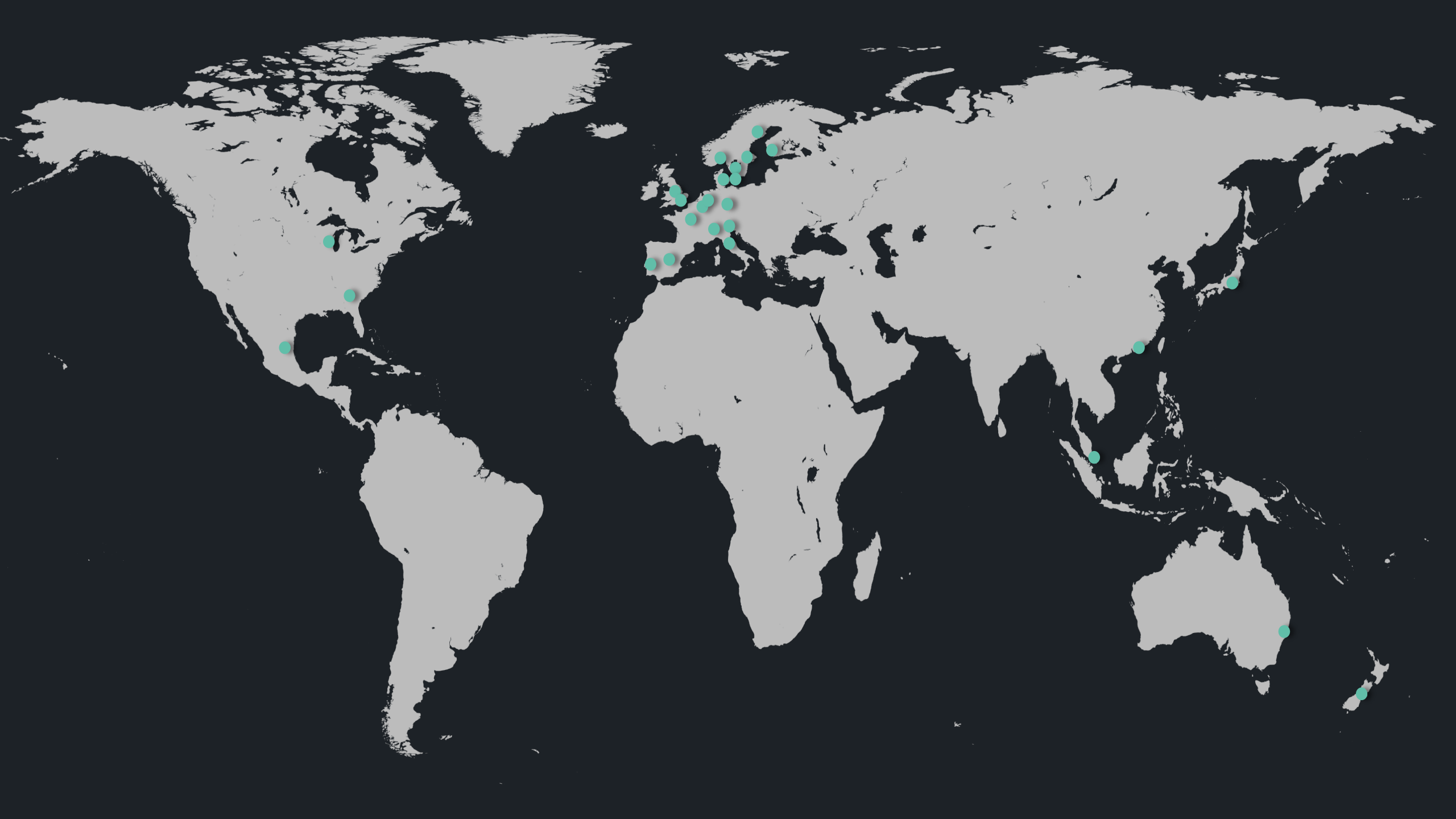
Pure partner strategy

SaaS

Simple & competitive pricing

Business critical mindset

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Certified Training Program

- Six separate modules, based on needs of
 - tech/support
 - sales
 - development
- Requirement for on site support and access to partner success team

Training program

There are 6 modules that we recommend taking separately with time to complete the assignments in-between.

1. Dise CX Portal basic (stand-alone)

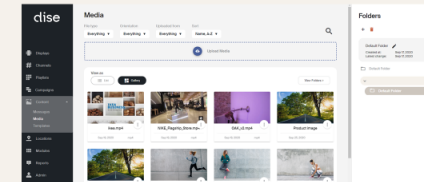
- Manage content & stores
- Key components and structure of the CMS
- Scheduling for all media player platforms
- Using editable content
- Adding brands & ordering licenses

2. Software installation (stand-alone)

- Getting 3rd line tech support
- Introduction to media player types
- Installing premium media players
- Installing lite media players

3. Dise CX intermediate (requires no.1)

- Local store scheduling, Placeholders, Act As
- Layouts, Scenarios
- Campaigns



Training agenda

4. Intelligent content / CX Composer basic (standalone)

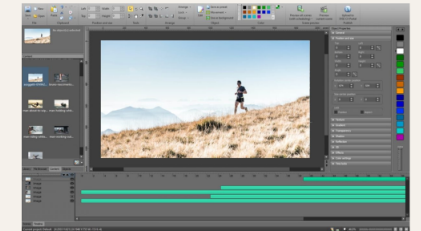
- Basic templates
- Creating editable content
- Movements
- Uploading to CX Portal

5. Interactive content (requires no.4)

- Touch apps with screensavers
- HTML widgets

6. Advanced (standalone)

- Working with the API for integrations
- API for data driven content
- Debug logging
- Virtual display rendering



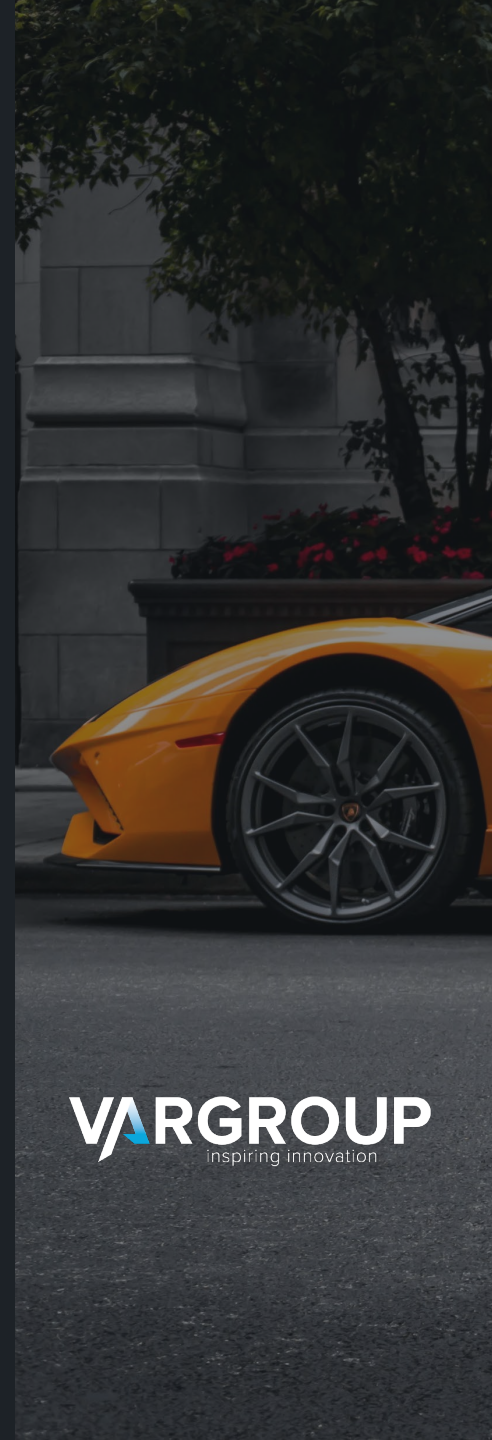
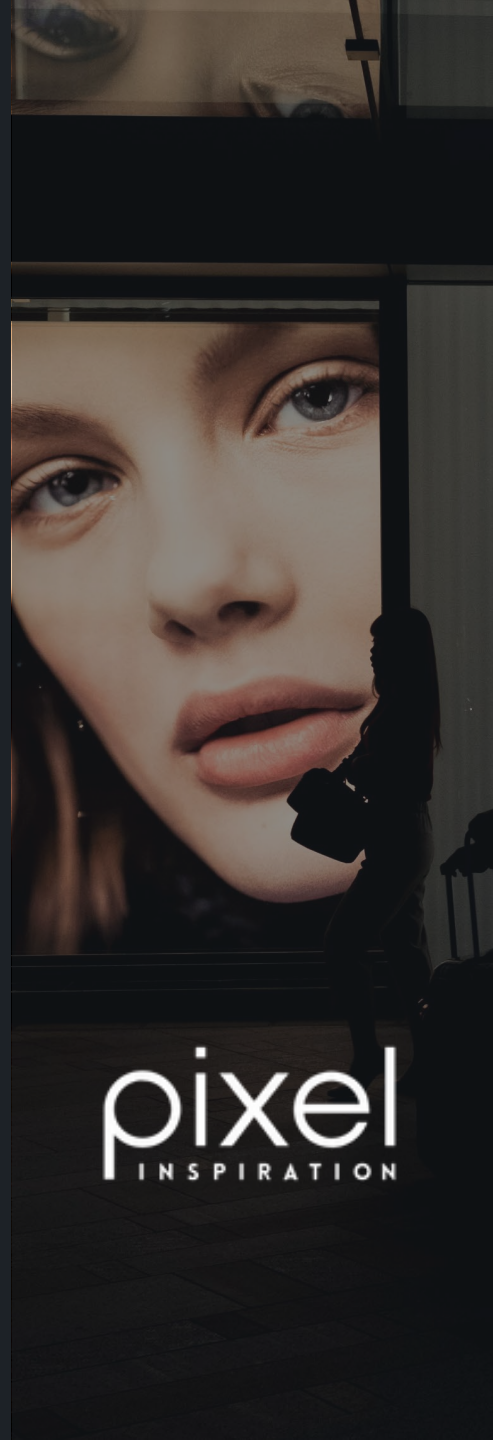
The underlined modules we recommend for everybody.

Other modules are optional, but we love it when our partners take them.

Each session is 45-60 minutes.

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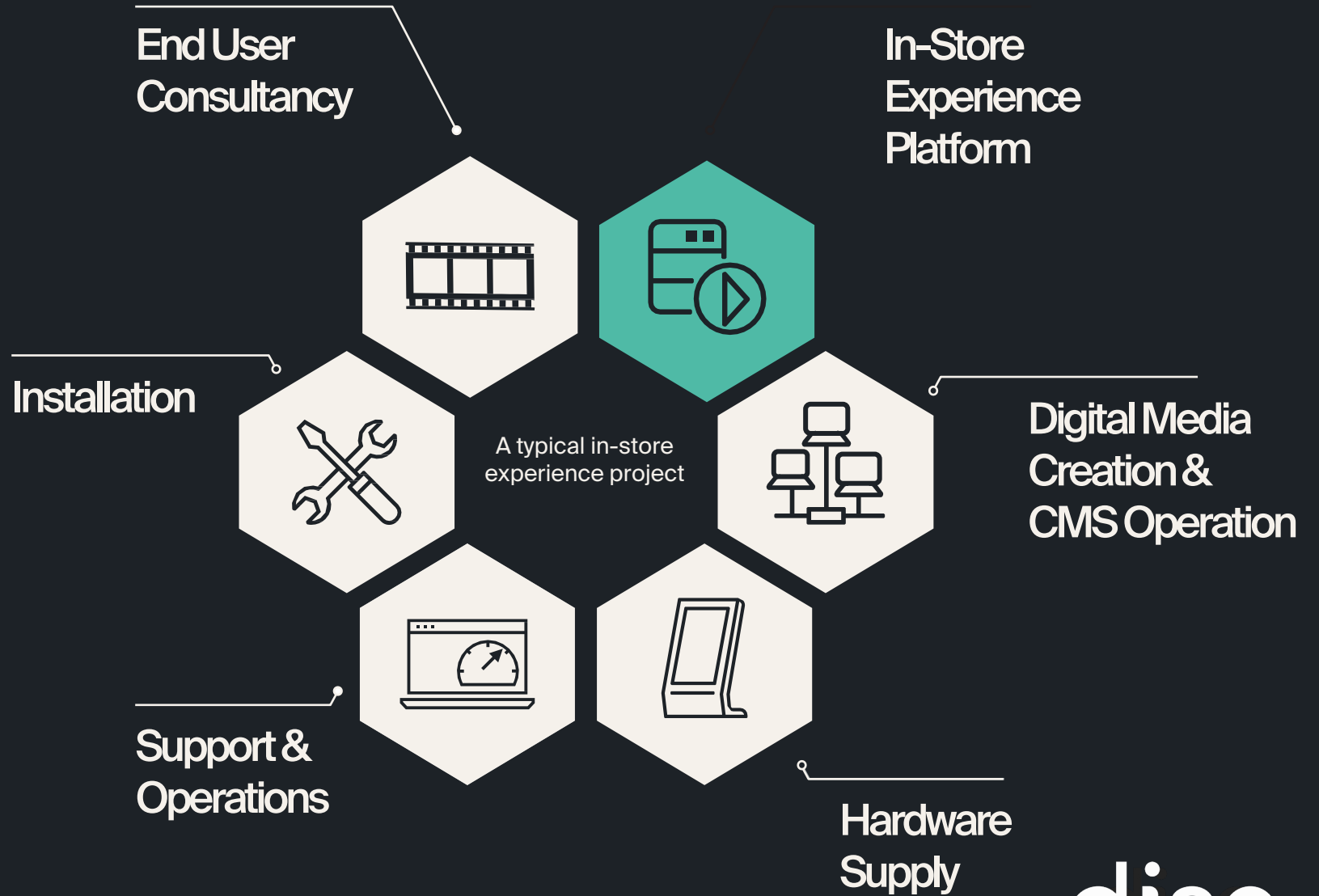


Dise *business* *platform*

- Powerful software for retailers
- API , CX Portal & Composer
- 3rd line tech support
- Education & training
- Access to Partner Success for onboarding & key projects

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Working in *partnership*



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Priorities going forward

Short term activities (12 months)

A majority of growth will come from existing partners – continued support for Partners to grow existing and onboard new brands is key and creates base for long-term growth.

- Partner certification
- Partner sales support
- Partner services

Long-term activities (>12 months)

To leverage a higher growth pace and increase ARR, we focus on signing new Partners. Sales strategy is outbound account-based model.

- Full-service partners with Digital In-store as their primary business.
- A Digital In-store share of sales of over 50%
- Top 5 vendor in the market
- Minimum installed base 2500 active licenses.