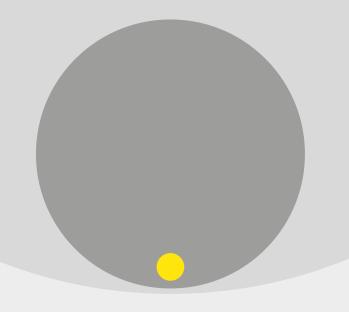
NEW GOALS 2025-2032



CONNECTING A WORLD OF RETAIL

MARKET OPPORTUNITY



TOTAL ADDRESSABLE MARKET

All retail spaces

CORE ADDRESSABLE MARKET

15M licenses, top 50 brands within our five core segments

CURRENT MARKET SHARE

150k licenses, 1% of core addressable market

VISION

CONNECTING A WORLD OF RETAIL

AMBITION

GLOBAL #1 IXM PLATFORM COMPANY

NEW GOALS 2025-2032

1 BILLION ARR

Annual Recurring Revenue (ARR) exceeding MSEK 1,000 by end of 2032

VERTISEIT GROUP

GOALS 2025-2032

1 BILLION ARR

Annual Recurring Revenue (ARR) exceeding MSEK 1,000 by end of 2032

2032

35% PROFITABILITY

EBITDA-Capex margin to exceed 35% by end of 2032

FINANCIAL TARGETS

>20%

GROWTH

ARR growth (CAGR)

>25%

PROFIT GROWTH

EBITDA-Capex per share growth Y/Y (CAGR)

>100%

REVENUE RETENTION

Annual Net Revenue Retention (NRR)